

	FULL PUBLISHING	CO-PUBLISHING	CHANNELING
Game Availability	Axes05 website + Launcher App	Axes05 website + Launcher App	Axes05 website + Launcher App
Featuring	Dedicacted webpage + 1 month special featuring	Dedicacted webpage + 1 month special featuring	Dedicacted webpage + 1 month special featuring
Marketing	Online campaigns, PoP material, Email marketing	Online campaigns, Email marketing	-
Community Management	Social Networks, in-game events and e-sports.	Social Networks	-
Retention Email Actions	Welcome event + Inactive 7/30/60/90 days with retention reward	Welcome event + Inactive 7/30/60/90 days with retention reward.	-
Customer Support	Full Support including billing, technical and in-game tickets	Full Support including billing, technical and in-game tickets	Support limited to Axes05 Billing
Game Servers	Axes05 Servers	TBD	-
Client Download	From Axes05 Servers	TBD	-
Client Integration	Axes05 dedicated Client with Axes05 Login integration	Axes05 dedicated Client with Axes05 Login integration, exclusive/shared game servers TBD	Axes05 dedicated Client with Axes05 Login integration, but access to existing international game server (example: STEAM)
Antihacking	Axes05	TBD	-
Billing and Promotions	Full billing integration: in-game shop items prices in Axesocash + Game items included in Axesocash promotions + Special web offers	Came currency conversion page from Axesocash to Game currency + Game items included in Axesocash promotions	Came currency conversion page from Axesocash to Game currency.
Settlement	Monthly settlement in USD with web access to billing info in real time	Monthly settlement in USD with web access to billing info in real time	Monthly settlement in USD with web access to billing info in real time
Terms	Spanish Latin America + Brazil, 3 years, Exclusive Rights	Spanish Latin America + Brazil, 2 years minimum, Exclusive Rights	Spanish Latin America + Brazil (optional), 1 year minimum, Non Exclusive Rights
Economics	Royalty: 35% Net Revenues to Developer	Royalty: 50% Net Revenues to Developer	Royalty: 70% Gross Revenues to Developer